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## For Immediate Release

## Tim Moore Announces \$1.1 Million Media Buy in NC-14 Congressional Run

**Kings Mountain, NC** – Less than ten days after officially announcing his candidacy for Congress, NC House Speaker Tim Moore announced the placement of an initial media buy of \$1.1 million in the Charlotte media market.

"I have been overwhelmed by the outpouring of support across the district and the state. Our team has been able to assemble eleven major fundraising events from Asheville, Charlotte, Raleigh, Wilmington and Belmont. Given this support, our campaign has the resources needed to place our first major media buy," stated Speaker Moore.

"Washington has been broken for a long time, but North Carolina Republicans fixed Raleigh when we won a majority in 2010, and I plan to go to Washington and fix it. Republicans have to own up to their promises about closing the border, cutting taxes and working to balance a federal budget," Moore added.

The media buy includes broadcast media as well as radio across the district. Ads will begin airing on radio the first week of December and run through March 5, 2024. Television ads will begin the week of January 22<sup>nd</sup>, but plans are underway to add more media as the fundraising team continues building the overall campaign effort.

For more information visit <u>www.TimMooreNC.com</u> or contact Paul Shumaker at Paul@paulshumaker.com.